



HOW TO PREP FOR YOUR PHOTOSHOOT

Professional real estate photography plays an imperative role in the marketing of your home to grab the attention of potential buyers and showcase a space they can envision themselves living in. Your photographer will have the experience and artistry to capture your home's best attributes more effectively if your home is entirely photo-ready before they arrive. Since this is a schedule-based service, your photographer will not have the time to rearrange or tidy up any part of the home during your appointment and expect a distraction-free environment in order to achieve their best work. Use these tips to ensure that your home is photo-ready prior to your photographer's arrival.

General Interior:

- Turn on all lights and lamps and replace any light bulbs necessary
- Adjust blinds, shutters, and curtains to let natural light in and show off any views
- Clean the interior and exterior of all windows
- Vacuum and mop floor surfaces
- Clean all countertop, furniture, cabinet, and appliance surfaces
- Turn off ceiling fans, TVs, and computer screens
- Remove personal photos and items from each room
- Remove pet items from each room
- Remove any bulky or unnecessary furniture, especially near entryways.
- Add pops of color throughout the home such as greenery and/or flowers

Living Room

- Remove all personal items from table and shelving surfaces with the exception of decorative items and centerpieces
- Turn off TV and remove remotes, gaming consoles, and exposed cords/cables
- Arrange and fluff throw pillows, throws/blankets, couch cushions and chairs

Kitchen

- Remove all items from kitchen countertops and islands with the exception of decorative items
- Remove all trashcans, dish towels, floormats, soap dispensers, paper towel holders and other cleaning materials
- Remove all items from the outside of the refrigerator

Dining Room

- Remove all items from table with the exception of a centerpiece
- Straighten out table, chairs, and rug to ensure everything is spaced out appropriately

Bedrooms

- Declutter table, dresser, nightstand, and shelving surfaces by removing all personal items with the exception of minimal decorative items
- Turn off TV and remove remotes and exposed cords/cables
- Make the bed neatly and arrange and fluff pillows and throws/blankets
- Remove anything that can be seen underneath the bed

Bathrooms

- Remove all items from countertops and shelving surfaces with the exception of minimal decorative items
- Remove all items including toiletries from the shower and bathtub
- Remove all bath rugs, trashcans and bath scales
- Hang clean towels straight and evenly
- Close all toilet lids

Home Office

- Remove all items from desk and table with the exception of decorative items and computer
- Turn off computer screen and remove all exposed cords/cables

Front & Back Exterior

- Clear all vehicles from the driveway and road in front of the house
- Powerwash the house, driveway, porch, and patio/deck
- Tidy up the lawn and landscaping
- Remove all garbage cans, lawn equipment, water hoses, and toys from front, back and side of house
- Straighten out patio furniture and clear off all tables with the exception of plants and decorative items

-Open up patio umbrella

-Clean pool and remove pool cleaner and other supplies

-Remove barbeque grill covers

Twilight Shoot

-Ensure that all lights in the interior and exterior of the house remain on through the duration of the shoot, with the exception of flood lights

-Remove all window screens

-Ensure all exterior lighting is functioning, replace bulbs if necessary

-Turn off all lighting timers to ensure that lights stay on through the duration of the shoot